



# The Brent Fosso Home Feedback System

**I always use my Home Feedback system to keep track of all showings that have occurred for your home. As my client, I will provide constant communication including:**

- Home Feedback delivered to you from the person that previewed your property.
- Compiled statistics of the feedback gathered about your property which can provide the answers you need to help us to sell your property as quickly as possible.
- Since I use a keybox on your property, my feedback system knows each time there is a showing and will automatically request feedback immediately after the showing.





# Brent Fosso - Sample Feedback Form Completed by Showing Agent

Dear Showing Agent,

Thank you for showing the property of 2230 Holland Ave. Just like you, we visit other agent's listings to preview or show the property to our buyers.

In the spirit of cooperation, we respond to agents' requests for feedback about our visit to their listing. Will you be so kind as to return the favor to us? ...We greatly appreciate it.



Thank you  
for your feedback.




Brent Fosso  
Coldwell Banker Real Estate  
Seattle, WA 98116

206-371-5060 cell  
206-248-1092 fax


I ask specific questions about your home!

I attempt to retrieve feedback from the showing agent a minimum of 3 times.



2:24pm ( America/Los\_Angeles )  
2230 Holland Ave  
San Diego, California 92117 [ Show ]

Address: 2230 Holland Ave San Diego, California 92117  
Status: **Active** Listing Price: **\$225,600 -**  
MLS#: **006984536** Year Built: **1941**  
Bedrooms: **3** Bathrooms: **2** Est. Sq. Ft: **1006**  
Cross Street: **Winchester and Perlot** Map Code: **C670** Parking: **1 Car Garage**  
Virtual Tour: <http://www.2230hollandave.com/virtual>  
Listing Info: <http://www.2230hollandave.com>



Picture 1 of 2

1. Do your buyers like the home?  
 Yes  
 No  
 Maybe

2. Opinion on listing price?  
 Too high  
 About right  
 Too low

3. Do your buyers like location?  
 Yes  
 No  
 Indifferent

4. Do you like the pool?

5. Rate the interior.

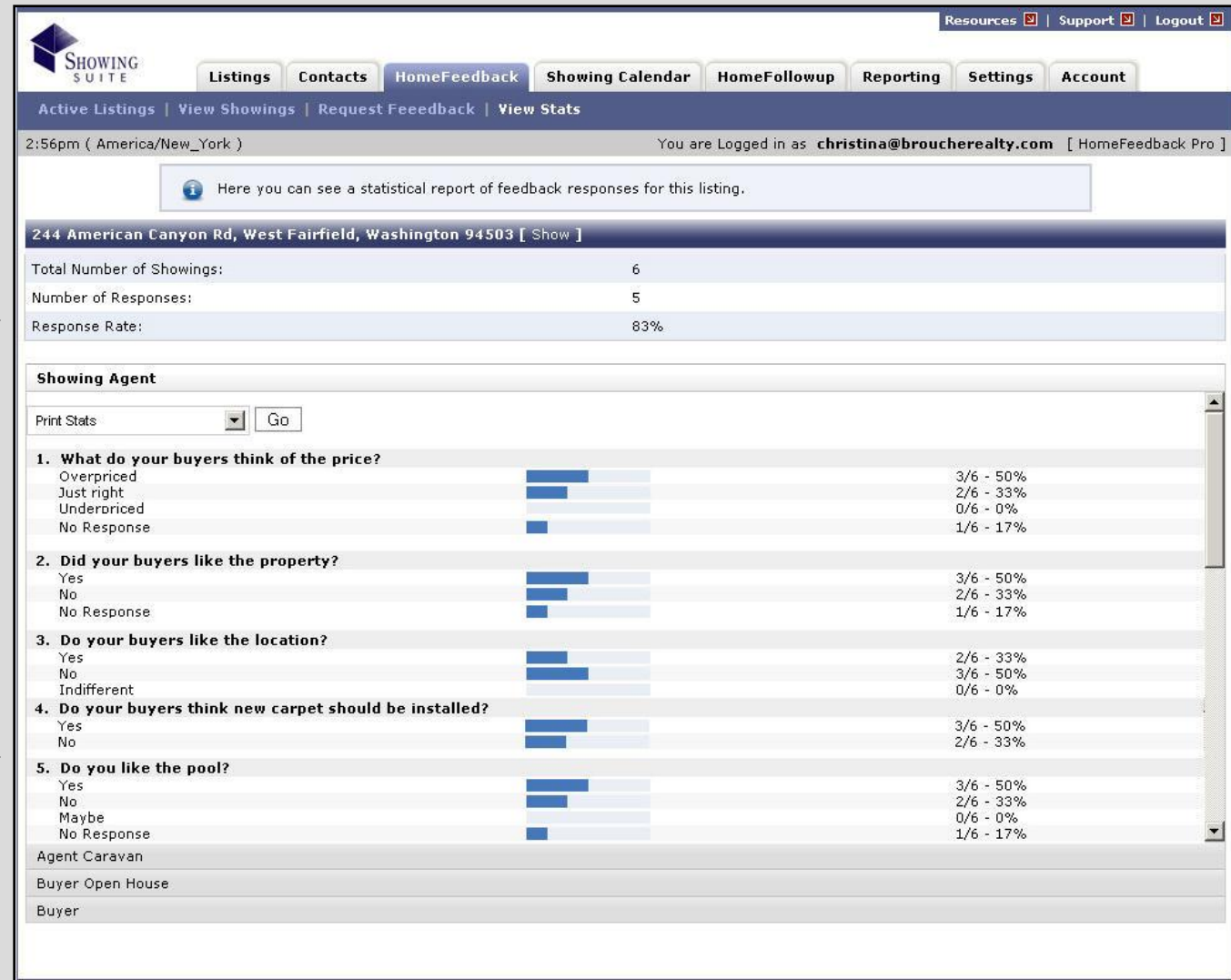
6. Rate the exterior.

7. Any additional comments?

Save



# View Feedback Statistics and watch patterns develop



Feedback Response rate on your property

View a report of all the feedback received so far...



I can instantly notify all of the showing agents of any updates on your property in just a few clicks.

These are all agents who have shown your property before:

Marketing Resources | Support | Logout


SHOWING SUITE

Listings | Contacts | HomeFeedback | Showing Calendar | HomeFollowup | Reporting | Settings | Account

Active Listings | Sold Listings | Expired Listings | Pending Listings | All Listings | Add Listing | E-Blast

1:39pm ( America/Los\_Angeles )

244 American Canyon Rd.



Address: 244 American Canyon Rd. West Fairfield, WA 94530 Seller Name: Mick Jagger

Status: **Active** Listing Price: \$86,900

Listing Date: 12/5/2008 MLS#: MC6822863 Year Built: 1971

Bedrooms: 3 Bathrooms: 2 Est. Sq. Ft: 1440

Cross Street: Map Code: S1083 Parking: 2 Car Garage

Picture 1 of 2

e-Blast Contact Filters

Deliver Email to: This Property's Showing

Primary Group: ALL

Next

View All . A . B . C . D . E . F . G . H . I . J . K . L . M . N . O . P . Q . R . S . T . U . V . W . X . Y . Z . View All

<input type="checkbox"/>	Last Name	First Name	Primary Group	Phone Number	Email Address
<input type="checkbox"/>	Simon	Paul	Showing Agent	555-985-7841	paul@simon.com
<input type="checkbox"/>	Taylor	James	Showing Agent	555-206-7813	james@taylor.com
<input type="checkbox"/>	Brown	Bobby	Showing Agent	555-971-6514	bobby@brown.com
<input type="checkbox"/>	Turner	Tina	Showing Agent	555-347-8167	tina@turner.com
<input type="checkbox"/>	Streisand	Barbara	Showing Agent	555-938-4673	barbara@streisand.com
<input type="checkbox"/>	Strait	George	Showing Agent	555-619-7300	george@strait.com

I can email all showing agents updates on your property:

COLDWELL BANKER

Hi Brendan,


A \$2,000 Buyer Bonus is now being offered to go towards the buyer's closing costs. This is a beautifully remodeled home that you showed recently. Feel free to contact me for details. Thank you.

3512 SW Charlestown St  
Seattle, Washington 98126 Listing Price: \$349,950

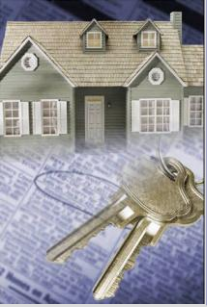
MLS#: 130983  
Bedrooms: 2.0 Bathrooms: 2.0  
Est. Sq. Ft: 1480 Year Built: 1928  
Property Type: --  
Listing Info: [Click Here](#) Virtual Tour: [Click Here](#)

Sincerely,

Brent Fosso  
brent@brentfosso.com  
(206) 371-5060 (cell)



[BrentFosso.com](http://BrentFosso.com)



# My promise to you

I believe in the importance of maintaining excellent communication between all parties.

I will put in place my Home Feedback system that keeps you informed on what potential buyers are saying about your property.

I will sell your home faster and for more money!

Sincerely,  
Brent Fosso



[BrentFosso.com](http://BrentFosso.com)